

RAF

JOE HAND

PROMOTIONS

WHY SHOW REAL AMERICAN FREESTYLE?

WORLD'S TOP WRESTLING & MMA CROSSOVER STARS:

- Features 100+ elite athletes, Olympic champions, World champions, NCAA champions, and global MMA stars.
- Brings built-in crossover audiences spanning the world's biggest combat sports markets.

FAMILY-FRIENDLY COMBAT SPORTS ENTERTAINMENT:

- No striking makes it clean, intense, and accessible to families, lifelong wrestling fans, and first-time viewers alike.

INDUSTRY-LEADING REACH AND ENGAGEMENT:

- Over 8 billion media impressions per event and 500 million monthly social views.
- #1 engagement rate on Instagram among major sports properties, out-performing MLS, PLL, NFL, NBA, and Premier League.

HIGH-VALUE DESTINATION AUDIENCE:

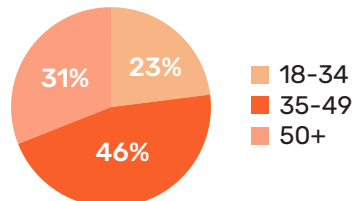
- Attracts active families with strong spending power who travel and actively engage in group sports viewing.

WHAT IS REAL AMERICAN FREESTYLE?

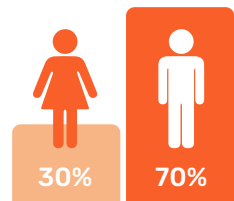
Real American Freestyle (RAF) is the world's premier professional freestyle wrestling league. Founded in 2025, RAF brings together Olympic, World, and NCAA champions alongside crossover combat sports stars in a premium live-event format built for today's fight fans. RAF delivers the intensity and energy of combat sports in an unscripted, family-friendly environment with no striking.

WHO IS WATCHING?

Age of typical viewers:



Gender of typical viewers:



WHAT TO EXPECT:

- More than 30 events each year, with no seasonality.
- Available on DIRECTV FOR BUSINESS and streaming through the Joe Hand Promotions app
- Pricing starts as low as \$300 per month
 - Customers using DIRECTV FOR BUSINESS will be billed by DIRECTV
 - Customers using the Joe Hand Promotions app will be billed by Joe Hand Promotions

LEARN MORE:



Real American
Freestyle
Information



Check out
our bar finder,
FANZO



Or contact us directly at sales@joehandpromotions.com or 1-800-557-4263