



**ESPN+**  
FOR BUSINESS



**JOE HAND**  
PROMOTIONS

# ESPN+ FOR BUSINESS

## 2023-2024 CONTENT OVERVIEW

### COLLEGE SPORTS

#### COLLEGE FOOTBALL

- The ESPN+ season begins in **September** and concludes in **December**
- The offering will include a selection of games every week, mostly on Saturday
  - Likely 6-12 weekly games depending on availability
- Will include games from major conferences, including **SEC, Big 12, and American**
- Will include appearances from **Alabama, Georgia, Oklahoma, Auburn, LSU, and Oklahoma State**

#### COLLEGE BASKETBALL

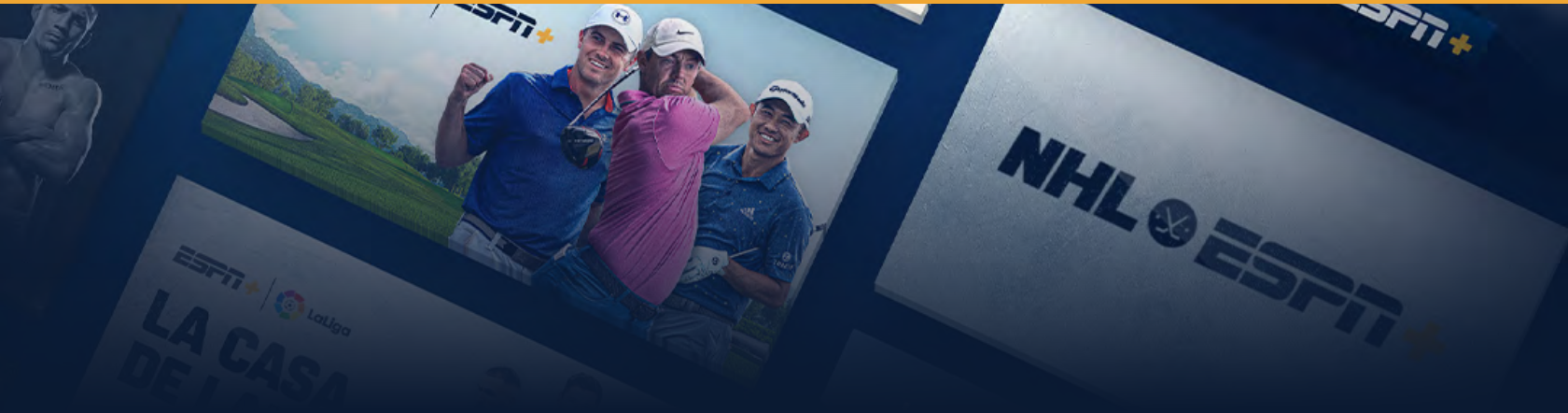
- The ESPN+ season begins in **November** and concludes in **March**
- The offering will include a selection of men's and women's games each week
  - 20-30 games per week depending on availability
- Will include games from **Big 12, American, SEC,** and high performing mid-major teams from additional conferences.
- We will have games from **conference tournaments in March**, but the conferences featured and their schedules are TBD

#### COLLEGE BASEBALL AND SOFTBALL

- A selection of games during the regular season, focusing on **Big 12, American,** and high performing teams from other conferences - schedules to be determined
- A selection of games during conference tournaments including **Big 12 and American.** Other conferences will be selected based on performance

#### OTHER COLLEGE SPORTS

- A selection of games from ranked teams during the regular season, focusing on **Field Hockey, Hockey, Soccer, and Volleyball**
- A selection of games during conference and NCAA tournaments where applicable



## COMBAT SPORTS

### UFC

- UFC Fight Nights - Select prelims and main cards throughout the year
- Select Early Prelim coverage prior to UFC PPVs (PPVs available separately from UFC)
- Full coverage of all 10 weeks of Dana White's Contender Series (Summer)
- Upcoming Events:
  - **January 13:** UFC Fight Night: Magomed Ankalaev vs. Johnny Walker
  - **January 20:** Early Prelims for UFC 297
  - **February 3:** UFC Fight Night: Roman Dolidze vs. Nassourdine Imavov
  - **February 10:** UFC Fight Night: Jack Hermansson vs. Joe Pyfer

### PFL

- Season begins in **April** and concludes in **March**
- Half of all Fight Nights available on the commercial offering, 4-5 matches per window

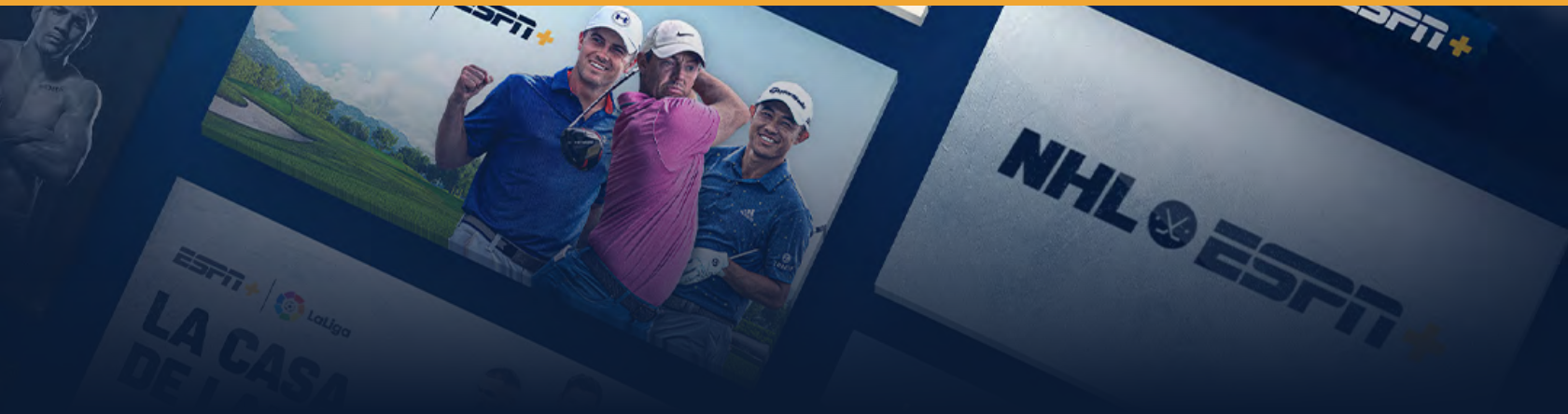
### TOP RANK

- Approximately 24 events throughout the year
- Upcoming Events:
  - **December 16:** Francesco Grandelli vs. Stefan Voda
  - **January 13:** Artur Beterbiev vs. Callum Smith (Undercards)
  - **January 20:** Natasha Jonas vs. Mikaela Mayer
  - **January 25:** Albert Ramirez vs. Charles Foster

## CRICKET

### CRICKET TOURS

- Coverage of select India, West Indies, and New Zealand cricket tours
- Upcoming Events:
  - **December 12-21:** England Tour of West Indies (5 x T20)
  - **February 3-February 16:** New Zealand tour of West Indies (2 x Test)
  - **February 21-March 11:** Australia Tour of New Zealand (3 x T20 and 2 x Test)



## SOCCER

### BUNDESLIGA

- Season runs from **August-May**
  - 5 international breaks per year
- 4+ top matches per week including **Der Klassiker** (Bayern Munich vs. Dortmund)
- Teams highlighted in our Bundesliga selections include **Bayern Munich, Borussia Dortmund, RB Leipzig, VfB Stuttgart, and Bayer Leverkusen**

### CARABAO CUP

- The first round begins in **August** and the Final takes place in late **February**
- A selection of games from the first few rounds will be made available along with all games in the quarterfinal, semifinal, and final rounds (pending availability)
- English Premier League teams join the competition by Round 3, which may include **Manchester United, Arsenal, Chelsea, Manchester City, Tottenham Hotspur, and Liverpool**

### COPA DEL REY

- The first round begins in **November** with the Final taking place in **April**
- A selection of games from the first few rounds will be made available along with all games in the Round of 16 as well as the quarterfinal, semifinal, and final rounds (pending availability)
- Teams featured include **Barcelona, Real Madrid, and Atletico Madrid**

### LALIGA

- Season runs from **August-May**
  - 5 international breaks per year
- 5+ top matches per week including **El Clasico** (Real Madrid vs. Barcelona) and the **Madrid Derby** (Real Madrid vs. Atletico Madrid)
- Select top matches available in both English and Spanish
- Teams highlighted in our LaLiga selections include **Real Madrid, Barcelona, Atletico Madrid, Girona, and Real Sociedad**



## SOCCER

### FA CUP

- The estimated round dates for FA Cup are as follows
  - 3rd Round: Week of January 6
  - 4th Round: Week of January 27
  - 5th Round: Week of February 28
  - Quarter-Final: Week of March 16
  - Semi-Final: April 20-21
  - **Final: May 25, 2024**
- A selection of games from Rounds 1 and 2 will be made available along with all games from round 3 through the Final (pending availability)
- English Premier League teams enter the competition in Round 3, with teams that may include **Manchester United, Arsenal, Chelsea, Manchester City, Tottenham Hotspur, and Liverpool**

## PGA TOUR

### PGA TOUR

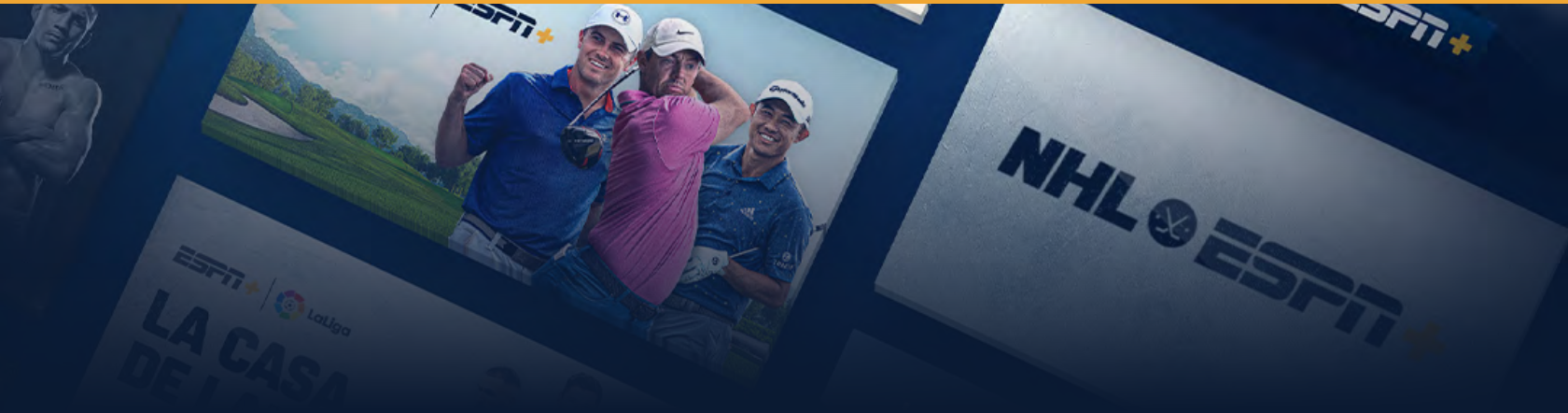
- Coverage of 30+ PGA Tour tournaments over the course of the year, including **THE PLAYERS Championship, the Travelers Championship, and the TOUR Championship**
- At least 2 feeds per round will be made available on the commercial offering - the **Main Feed** and one **Featured Group** feed.
- Upcoming Events:
  - **January 4-7: The Sentry**
  - **January 11-14: Sony Open in Hawaii**
  - **January 18-21: The America Express**
  - **January 24-27: Farmers Insurance Open**

## NHL

### NHL

- Regular season runs from **October-April**
- **50 national games** will be available on the commercial offering





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## LACROSSE

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### NLL

- Season begins **December 1, 2023** and concludes **April 21, 2024**
- 1 game per week will be included, featuring two US teams where possible

### PLL

- Season begins in **June** and concludes in **September**
- All games will be included (pending availability in September)

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## TENNIS

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### US OPEN TENNIS

- Multiple live court feeds each weekday featuring a full day of matches
- Court selections are made the day before play

### WIMBLEDON

- Up to 2 exclusive court feeds each day (weekdays and weekends) featuring a full day of matches
- Court selections are made the day before play