

Quick Links

Hashtags
#UFC267



[UFC](#)
[Jan Blachowicz](#)
[Glover Teixeira](#)
[Petr Yan](#)
-



[ufc](#)
[janblachowicz](#)
[gloverteixeira](#)
[petr_yan](#)
[enterthesandman135](#)



[@ufc](#)
[@JanBlachowicz](#)
[@gloverteixeira](#)
[@PetrYanUFC](#)
[@corysandhagen](#)

3 Weeks Out

JHP Insider: Inform your staff about UFC 267. Make sure they know you will be hosting a watch party on October 30.

Focus: UFC 267 email campaigns. Use the image and blurb below.

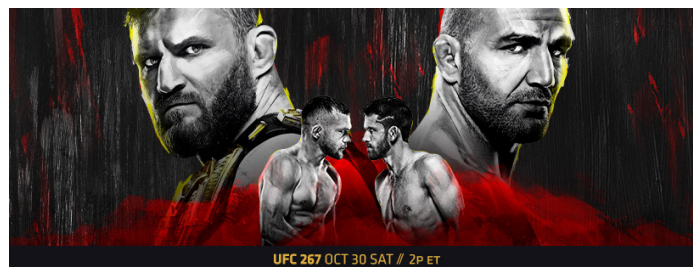


- UFC returns to Abu Dhabi with another blockbuster event, headlined by two highly anticipated world championship bouts for UFC 267 on Saturday, October 30 at 2 p.m. ET.

2 Weeks Out

JHP Insider: Download images from the [Marketing Hub](#) and add a fight promotion section to your website.

Focus: Facebook event. Use the image and information below.



Make a UFC 267 event on Facebook. Invite your followers.

- Inform your staff and encourage them to invite their Facebook friends.
- Post any food or drink specials you'll have during the event.
- Promote giveaways

10 Days Out

JHP Insider: Make sure you've paid for UFC 267. Once paid, your business will show up on the JHP bar finder.

Focus: Pinned Social Media. Pin the images and posts below to the top of each platform.



[UFC](#) light heavyweight champion [Jan Blachowicz](#) looks to build off his recent momentum that saw him capture UFC gold as he takes on [Glover Teixeira](#) at #UFC267. Call us for more info!



[ufc](#) light heavyweight champion [janblachowicz](#) looks to build off his recent momentum that saw him capture UFC gold as he takes on [gloverteixeira](#) at #UFC267. Call us for more info!



[@ufc](#) light heavyweight champion [@JanBlachowicz](#) looks to build off his recent momentum that saw him capture UFC gold as he takes on [@gloverteixeira](#) at #UFC267. Call us for more info!

7 Days Out

JHP Insider: Remember: The pay-per-view fights begin at 2 p.m. ET and the prelims start at 10:30 a.m. ET!

Focus: Facebook, Instagram and Twitter. Use the post below.



The [UFC](#) light heavyweight & bantamweight belts will be on the line at #UFC267! Who will walk away with the gold? Find out live with us on Saturday, Oct. 30 at 2 p.m. ET!

The [ufc](#) light heavyweight & bantamweight belts will be on the line at #UFC267! Who will walk away with the gold? Find out live with us on Saturday, Oct. 30 at 2 p.m. ET!

The [@ufc](#) light heavyweight & bantamweight belts will be on the line at #UFC267! Who will walk away with the gold? Find out live with us on Saturday, Oct. 30 at 2 p.m. ET!

Need help? Contact us at 1-800-557-4263.

6 Days Out

JHP Insider: Don't forget your Facebook event. Keep it updated and try to create conversation.

Focus: Facebook and Twitter. Use the posts below.



Two championship events are headed our way on Oct. 30, as [Jan Blachowicz](#) & [Glover Teixeira](#) battle at light heavyweight and [Petr Yan](#) & Cory Sandhagen compete at bantamweight. #UFC267 will be sure to bring all the excitement!

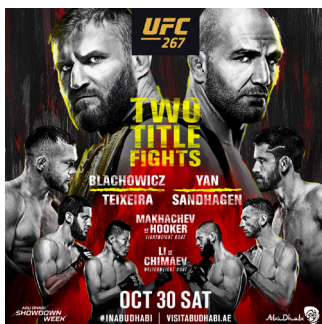
Two championship events are headed our way on Oct. 30, as [@JanBlachowicz](#) & [@gloverteixeira](#) battle at light heavyweight and [petr_yan](#) & [enterthesandman135](#) compete at bantamweight. #UFC267 will be sure to bring all the excitement!

Less than one week to go until our #UFC267 watch party! Don't forget that we will be having food & drink specials all night! Who's excited?

5 Days Out

JHP Insider: Keep the momentum going on social media during fight week.

Focus: Facebook and Twitter. Use the images and posts below.



Don't forget! #UFC267 is an afternoon event this Saturday beginning at 2 p.m. ET!

This Saturday, October 30, we will be showing #UFC267. The PPV starts early at 2 p.m. ET. Come join us!

The pay-per-view begins at 2 p.m. ET Saturday afternoon! We will have food & drink specials! We are looking forward to another great day with our favorite fans.

Questions? Email marketing@joehandpromotions.com.

&

4 Days Out

JHP Insider: Remind your customers that you will be hosting a UFC 267 watch party.

Focus: Emails, Facebook and Twitter. Use the images and posts below.



- **Email Content:** Jan Blachowicz’s ascension to the top of the UFC light heavyweight division was the feel-good story of 2020. In the main event of UFC 267 on October 30, the man with the “legendary Polish power” puts his title on the line for the second time against veteran Brazilian contender Glover Teixeira, who promises that his second shot at the belt will be the one that crowns him champion. Plus, Petr Yan attempts to regain his title when he battles dynamic contender Cory Sandhagen for the interim UFC bantamweight crown.



ICYMI: [UFC](#) returns to Fight Island with another blockbuster event, headlined by two highly anticipated work championship bouts on October 30! #UFC267 will be at a special time of 2 p.m. ET. You won’t want to miss a second - come join us!



ICYMI: [@ufc](#) returns to Fight Island with another blockbuster event, headlined by two highly anticipated work championship bouts on October 30! #UFC267 will be at a special time of 2 p.m. ET. You won’t want to miss a second - come join us!

Need help? Contact us at 1-800-557-4263.

3 Days Out

JHP Insider: With 3 days left, social media should be your top priority in getting the word out.

Focus: Facebook and Twitter. Use the images and posts below.



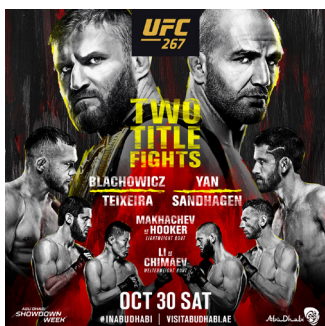
REMINDER: We are only 3 days away from #UFC267! [Jan Blachowicz](#) & [Glover Teixeira](#) both have their eyes set on the light heavyweight title. Who is your pick? Find out live with us Saturday at 2 p.m. ET!

REMINDER: We are only 3 days away from #UFC267! [@JanBlachowicz](#) & [@gloverteixeira](#) both have their eyes set on the light heavyweight title. Who is your pick? Find out live with us Saturday at 2 p.m. ET!

2 Days Out

JHP Insider: With 2 days left, social media should be your top priority in getting the word out.

Focus: Facebook, Twitter and Instagram. Use the images and posts below.



There are 2 days left until [Jan Blachowicz](#) & [Glover Teixeira](#) battle it out for the 205-pound belt at #UFC267! Where will you be watching?

There are 2 days left until [janblachowicz](#) & [gloverteixeira](#) battle it out for the 205-pound belt at #UFC267! Where will you be watching?

There are 2 days left until [@JanBlachowicz](#) & [@gloverteixeira](#) battle it out for the 205-pound belt at #UFC267! Where will you be watching?

Questions? Email marketing@joehandpromotions.com.

1 Day Out

JHP Insider: With one day left, social media should be your top priority in getting the word out.

Focus: Facebook and Twitter. Use the posts below.



Tomorrow afternoon, we are hosting a watch party for #UFC267 fans. Don't miss out! Join us at 2 p.m. ET to start the day off for the event

Tomorrow afternoon, we are hosting a watch party for #UFC267 fans. Don't miss out! Join us at 2 p.m. ET to start the day off for the event!

Morning Of

JHP Insider: You have less than 12 hours to get the word out! Don't be shy about continuing to post.

Focus: Facebook and Twitter. Use the posts below.



It's #UFC267 fight morning! Don't forget to join us today at 2 p.m. ET for a fun-filled day of fights!



It's #UFC267 fight morning! Don't forget to join us today at 2 p.m. ET for a fun-filled day of fights!



#UFC267 is this afternoon! We can't wait to see all of our favorite fans in the house! Call us directly if you have any questions about the watch party. XXX-XXX-XXXX

Need help? Contact us at 1-800-557-4263.

Afternoon Of

JHP Insider: This is your last push before fans head out for the fights. It's not too late to catch their attention.

Focus: Facebook and Twitter. Use the posts below.



#UFC267 PPV starts at 2 p.m. ET,
but start your day off early with us.
Come in & find a spot before it's
too late!

#UFC267 PPV starts at 2 p.m. ET,
but start your day off early with us.
Come in & find a spot before it's
too late!

Post Event

JHP Insider: Start prepping for your next event.

Focus: Facebook, Twitter and Instagram. Use your photos from UFC 267 and use #JHPUFC.



#JHPUFC #UFC267 was a great
success! We are already looking
forward to the next pay-per-view!

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success! We are already looking
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Insert your watch party photo

Questions? Email marketing@joehandpromotions.com.