





## BRING IN CUSTOMERS AND EXCITE FANS WITH THE TOP SPORTS ACTION FROM TOP LEAGUES AND TOURNAMENTS THROUGHOUT THE WORLD

## WHY BRING ESPN+ INTO YOUR ESTABLISHMENT

Drives daypart traffic:

- Adds thousands of hours of live content per year during mornings, afternoons, & evenings
  Drives weekend night traffic:
- Package includes all major PPV events which drive traffic to store on weekend nights Extends stay times:
- Replaces sports talk shows with live sports content Expands customer base:
- Package provides content that allows customers to get creative with promotions around events
  - Brunch parties for soccer or golf events
  - Become a host bar for a fan group

## **ESPN+ BENEFITS**

- More than 120 live events each month
- Over the course of a year, ESPN+ will provide on average 4,000 hours of content
- Affordable monthly payments
- Content curated to meet your business goals



INCLUDES

























www.joehandpromotions.com Contact Us: 1-800-557-4263 sales@ioehandpromotions.com